

## HKBU Entrepreneurship Bootcamp 2018 (Tentative)

### AGENDA

**Day 1 18 May 2018 (Friday)**

**Venue: SCM012**

Overview: Introduction, meeting others and focusing on idea generation/optimization and team formation.

Framework	Time	Topic	Speaker
	8:45 am – 9:15 am 30 mins	<i>Breakfast + Check-in</i>	
	9:15 am - 9:45 am 30 mins	Welcome, Introduction and BMoE Bootcamp Overview	Alfred Tan Gigi Wang
Mindset	9:45 am – 10:15 am 30 mins	Innovation & Entrepreneur Culture	Gigi Wang
Mindset & Networking	10:15 am – 10:35 am 20 mins	Game 1: Trust and Risk Taking	BEST Team
Theory & Mindset	10:35 am – 11:20 am 45 mins	Opportunity Recognition & Market Validation	Ikhlaz Sidhu
Theory	11:20 am – 12:00 nn 40 mins	Venture Fundamentals	Gigi Wang
	12:15 pm - 12:35 pm 20 mins	Opening Ceremony for Bootcamp, Establishment of BEST Community & E-day (Location: SCM012)	
	12:35 pm - 1:20 pm 45 mins	<i>Networking Lunch (Outside SCM Building)</i>	
Talk	1:30 pm – 2:15 pm 45 mins	How to Captivate any Audience	Nathan Gold
Theory & Mindset	2:15 pm – 3:00 pm 45 mins	The Way to Unicorn	Industry speaker Steven Lam Co-founder & CEO, GoGoVan (UC Berkeley Alumni)
	3:00 pm – 3:15 pm	<i>Break</i>	
Launch Projects Networking & Theory	3:15 pm – 4:45 pm 1.5 hours	Selection of Project ideas - Students pitch ideas and choose teams to join	BMoE Participants
Mindset	4:45 pm – 5:30 pm 45 mins	Game 2 - Team Collaboration Exercise	BEST Team Location: Outside SCM
Talk	5:30 pm – 6:15 pm 45 mins	Vitargent - Biotech Startup in Hong Kong	Industry speaker Jimmy Tao CEO , Vitargent
Networking & Mentors Introduction	6:15 pm – 7:15 pm 1 hour	Networking dinner with Mentors	Location: AAB 5/F Canteen
Check-in	7:15 pm – 7:45 pm 1 hour	Students check-in at NTT	
Networking	7:15 pm – 9:00 pm	Teams may get to know each other better and work on project ideas during this	Location: AAB RM305-307 or WLB201-203, 207

		session.	
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## Day 2 19 May 2018 (Saturday)

**Venue: WLB103**

Overview: Learn concept about team, innovation in developing business models

Framework	Time	Topic	Speaker
	8:30 am – 9:00 am 30 mins	<i>Breakfast + Check-in</i>	
Theory	9:00 am – 9:45 am 45 mins	Beyond Concepts, How to Execute	Ikhlaq Sidhu
Theory & Mindset	9:45 am – 10:30 am 45 mins	Building a Winning Team	Gigi Wang
Talk	10:30 am – 11:15 am 45 mins	TBC	Alfred Tan
	11:15 am – 11:30 am 15 mins	<i>Break</i>	
Theory & Mindset	11:30 am – 12:15 pm 45 mins	Innovation in Value Extraction	Gigi Wang
Theory & Mindset & Networking	12:15 pm – 12:30 pm 15 mins	Game 3 Introduction: Value Exchange & Rejection	BEST Team
	12:30 – 2:15 pm 1 hour 45 mins	<i>Lunch + Game 3</i>	
Mindset	2:15 – 2:45 pm 30 mins	Game 3 Conclusion: What Value was Extracted?	Gigi Wang
Talk	2:45 pm – 3:30 pm 45 mins	Design Thinking in MakerBay	Industry Speaker Cesar Jung-Harada Director, MakerBay
	3:30 pm - 3:45 pm 15 mins	<i>Break</i>	
Theory	3:45 pm – 4:30 pm 45 mins	Business Design and Model	Ikhlaq Sidhu
Theory	4:30 pm – 5:15 pm 45 mins	Getting to Market	Gigi Wang
Talk	5:15 pm – 6:00 pm 45 mins	Accelerate the World's Transition to Sustainable Energy	Industry speaker Isabel Fan Regional Director, Tesla
Project Time	6:00 pm – 9:00 pm 3 hours	Dinner Project teams to polish ideas and meet with mentors – Breakout Rooms	BMoE Participants & Industry Mentors  Location: AAB RM301-307 (Mentors) or WLB 201-203, 207

### Day 3 20 May 2018 (Sunday)

Venue: WLB103, AAB301-303

Overview: Practise pitching your venture, Getting to Market, Practise Presentations, Round 1 Presentation

Framework	Time	Topic	Speaker
	8:30 am – 9:00 am 30 mins	<i>Breakfast + Check-in</i>	
Talk	9:00 am – 9:45 am 45 mins	TBC	Miss Hillary Yip Founder & CEO, MinorMynas
	9:15 am – 9:45 am 30 mins	Briefing to Elevator Pitch Judges	
Mindset	9:45 am – 10:15 am 30 mins	Elevator Pitch Setup	Nathan Gold
Mindset	10:15 am – 12:00 nn 1 hour 45 mins	Elevator Pitch One-by-one, 5 mins/team	Nathan Gold Bernard Wu  Location: Lifts @ AAB Podium 3/F
Project Time	10:15 am – 12:00 nn 1 hours 45 mins	Rooms available for project team to continue work on their Venture Plan, focusing on their final pitches when not participating in Elevator Pitching Game	Location: AAB RM302, 304-307
	12:00nn – 12:15pm 15 mins	Comments by Judges & Winner of Elevator Pitch Announced	AAB RM302
	12:15 nn – 1:00 pm 45 mins	<i>Lunch</i>	
	1:00 pm – 1:15 pm 15 mins	Practice & Final Presentation Logistics	BEST Team
	1:15 pm – 2:45 pm 1 hour 30 minutes	Practice Presentations Practice runs for all teams to deliver final presentation (4 minutes) on stage and get feedback from mentors. 2 Parallel groups practicing. Non-presenting teams can work on their presentations	BMoE Participants <ul style="list-style-type: none"> <li>• Group 1 Mentors: TBC</li> <li>• Group 2 Mentors: TBC</li> </ul> Location: Gp 1: AAB RM 301 GP 2: AAB RM 303
	2:45 pm – 3:00 pm 15 mins	<i>Break</i>	
Presentation	3:00 pm – 5:00 pm 2 hours	Round 1 of Venture Presentations – 4 mins presentation with 5 mins feedback per team  6 finalists chosen to present on Monday	<b>Group 1 (AAB RM 301) :</b> <ul style="list-style-type: none"> <li>• Gigi Wang</li> <li>• Rono Kwong</li> <li>• TBC</li> </ul> <b>Group 2 (AAB RM 303):</b> <ul style="list-style-type: none"> <li>• Nathan Gold</li> <li>• Alfred Tan</li> <li>• Samuel Lam</li> </ul>

			Gp 1: AAB RM 301 GP 2: AAB RM 303
	5:00 pm – 5:30 pm 30 mins	Judging Panel Discussion Break for Teams	Gp 1: AAB RM 301 GP 2: AAB RM 303
	5:30 pm – 6:00 pm 30 mins	Comments by Judges Winners of Round 1 Announced	Location: AAB RM 302
	6:00 pm – 9:00 pm	Dinner & Project Time	Location: AAB RM301-307

## Day 4 21 May 2018 (Monday)

Venue: WLB 103

Overview: Final Presentations, Keynote Speech, Networking

Framework	Time	Topic	Speaker
	8:30 am – 9:00 am 30 mins	<i>Breakfast + Check-in</i>	
Talk	9:00 am – 9:45 am 45 mins	AI & Big Data in Entrepreneurship	Viola Lam CEO & Founder, Find Solution Artificial Intelligence Limited Bianca Ho Co-founder & COO, Clare.AI
Theory	9:45 am – 10:15 am 30 mins	Reflections Going into Final Day	Gigi Wang
Theory	10:15 am – 11:00 am 45 mins	BMoE Mindset Concepts	Ikhlaq Sidhu Alexander Fred Ojala
	11:00 am – 1:00 pm 2 hours	<i>Preparation for Final Presentation Lunch</i>	
Theory & Mindset & Networking	1:00 pm – 2:30 pm 1 hour 30 mins	Final Round of Venture Presentations – 5-minute presentation with 8 minutes feedback. 6 finalists present to industry panel of judges, with one grand winner to be chosen.	BMoE Finalists present to Judging Panel  <b>Judges :</b> <ul style="list-style-type: none"> <li>• Ikhlaq Sidhu</li> <li>• Anne Miller</li> <li>• Peter Mok</li> <li>• Ed Snape</li> <li>• TBC</li> </ul>
Theory & Mindset	2:30 pm – 2:45 pm 15 mins	Closing Comments & Announcement of Social Media Challenge Winner (Judges convening to decide winner)	BMoE Team
Theory & Mindset	2:45 pm – 3:00 pm 15 mins	Closing Keynote Speaker	TBC
Theory & Mindset	3:00 pm – 3:30 pm 30 mins	Closing Video, Announcement of Top 3 Bootcamp Winners & Announcement of 6 HKBU students to UC Berkeley Group Photos	
	3:30 pm	Adjourn	
Networking	3:30 pm – 5:00 pm 1 hour 30 mins	Closing party	
	5:00 pm - 9:00 pm 4 hours	Optional Activity for international participants - Exploring Hong Kong	